

**Press Information Bureau
Government of India
Ministry of Agriculture**

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Launching of National Agriculture E-Market

Government has approved a scheme for setting up of National Agriculture Market (NAM) on 01.07.2015 with a budget of Rs.200 crore, which is to be implemented during 2015-16 to 2017-18.

The scheme envisages implementation of the National Agriculture Market (NAM) by setting up of an appropriate common e-market platform that would be deployed in 585 regulated wholesale markets in States/Union Territories (UTs) desirous of joining the e-platform. Small Farmers Agribusiness Consortium (SFAC) has been selected as the lead agency to implement the national e-platform. Department of Agriculture, Cooperation & Farmers Welfare (DAC&FW) will meet the cost on software and its customization for the States. DAC&FW will also provide grant as one time fixed cost for related equipment / infrastructure subject to the ceiling of Rs.30.00 lakh per Mandi. State Governments will propose the regulated markets which are to be integrated with NAM.

As on date, proposals from 12 States/UTs namely Gujarat, Maharashtra, Telangana, Jharkhand, Chhattisgarh, Madhya Pradesh, Rajasthan, UT of Chandigarh, Haryana, Himachal Pradesh, Uttar Pradesh and Andhra Pradesh for integration of 365 mandis with NAM have been given in principle approval and grant has been released to Gujarat, Telangana, Jharkhand and Rajasthan. Meanwhile, other States like Karnataka, Uttarakhand, Punjab, Odisha, Tamil Nadu, UT of Puducherry, Administration of Andaman & Nicobar Islands, Assam, Manipur, Arunachal Pradesh, Nagaland and Mizoram have also expressed their willingness to join NAM.

It is proposed to launch NAM on 14th April 2016, on pilot basis, tentatively in 20 mandis across 8 States. The schedule for implementation of NAM is as follows:-

- (i) Launch of NAM platform on pilot basis: 14th April 2016.
- (ii) Integration of 200 regulated markets by September, 2016.
- (iii) Integration of 200 regulated market by March, 2017.
- (iv) Integration of 185 regulated markets by March 2018.

This information was given by the Minister of State for Agriculture & Farmers Welfare Sh. Mohanbhai Kalyanjibhai Kundaria in Rajya Sabha today.

SS/CP